



# WHAT IS THE EVIDENCE THAT FISCAL POLICY LEVERS INCREASE F&V CONSUMPTION?

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# Is policy intervention justified?

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1 Address Market Failures

2 Address undesired effects of policies outside the health sector

3 Tackle Health Inequalities



## Fiscal Measures

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**Taxation** of food high in fat, salt and sugar



**Subsidies** for buying and accessing healthy food



## Examples of Subsidies Programme (1/2)

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### The SNAP programme in USA

- Food Stamps to low-income households
- Administered by USDA
- Reduce food insecurity, alleviate poverty, less evidence on food choices and nutritional quality



## Examples of Subsidies Programme (2/2)



### The EU School Fruit, Vegetable and Milk Scheme

- 24 EU MS participated, about 12 million children at school
- Children received on average ~48 portions of F&V but high variability in frequency and duration across countries
- Good Stakeholder Involvement and broad partnership: Education, Health, Agriculture sectors as well as civil society and private sector