DIET COUNSELLING HOW TO INTERCEPT PREVENTION THROUGH COLD AND FLU?

Jean-Michel Lecerf

Service de Médecine Interne – CHRU de Lille Service de Nutrition & Activité Physique - Institut Pasteur de Lille

PREVENTION AND MEDICAL PRACTICE

A PART FOR VACCINATION

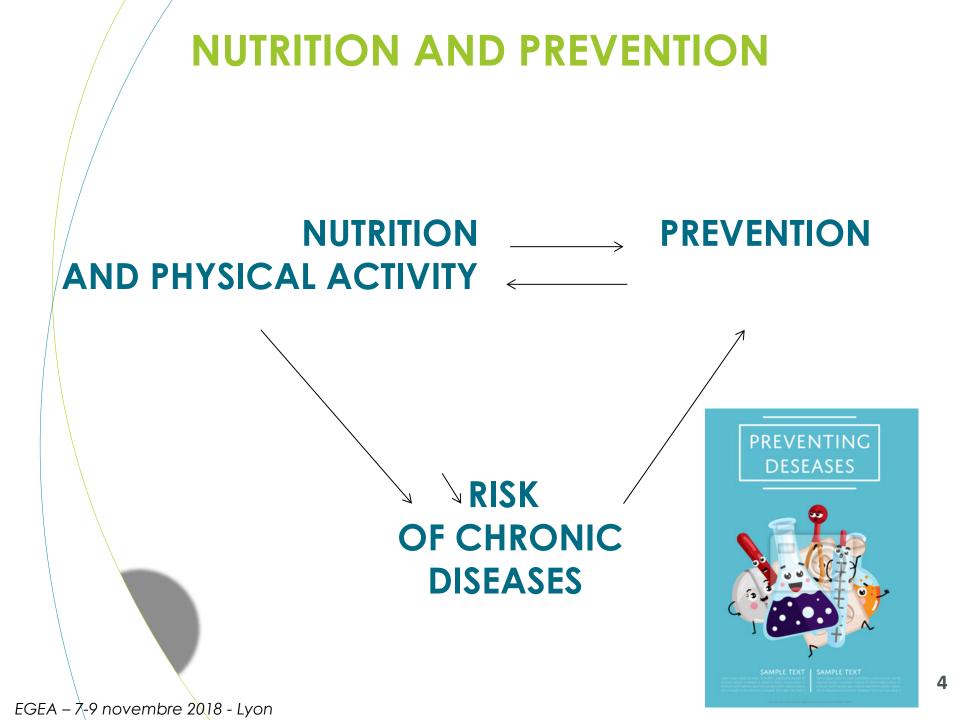


PATIENTS DO NOT CONSULT A PRACTITIONER ON THE GROUNDS OF PREVENTION PREVENTION IS NOT CONSIDERED AS A MEDICAL ACT BY THE PRACTITIONER

WHAT IS PREVENTION?



IT IS NOT A VISIBLE ACTION IT IS THE ACTION OF PREVENTING THE **OCCURRENCE OF SOMETHING** > IT IS A LONG WORK WITHOUT EVIDENCE OF RESULTS > IT NEEDS THE REPETITION OF ADVICES > IT IMPLIES OFTEN A CHANGE IN BEHAVIOURS



MANY OPPORTUNITIES TO APROACH PREVENTION THROUGH DIET COUNSELLING

- 1. ACUTE DISEASE
- 2. CHRONIC DISEASES
- 3. SYSTEMATIC CONSULTATION
- 4. FROM THE PATIENT TO ITS ENTOURAGE
- 5. A SPONTANEOUS QUERY



OPPORTUNITIES

ACUTE PATHOLOGY EXAMPLE



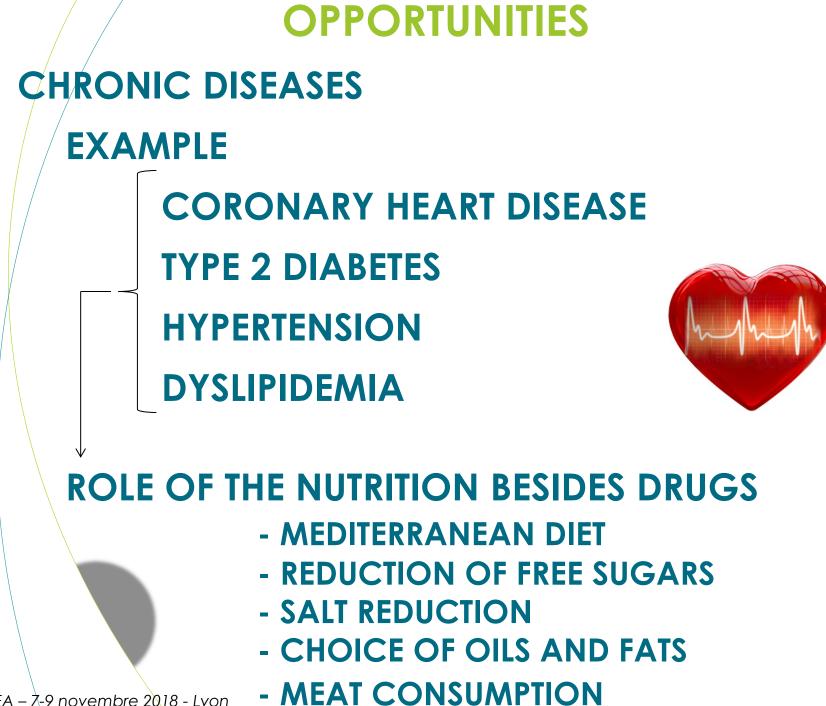
AN INFECTION (URINARY – PULMONARY...)

ROLE OF THE DIET AND THE LIFESTYLE IN ORDER TO AVOID RECURRENCE

- HYDRATION



- IMMUNE SYSTEM FRUITS AND VEGETABLES
- BALANCED DIET



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OPPORTUNITIES

SYSTEMATIC CONSULTATION PRESCRIPTION RENEWAL VACCINATION CERTIFICATE FOR SPORT OR ADMINISTRATIVE PAPER

IMPORTANCE TO CHECK

- WEIGHT
- BLOOD PRESSURE
- LIFE STYLE OR DIET





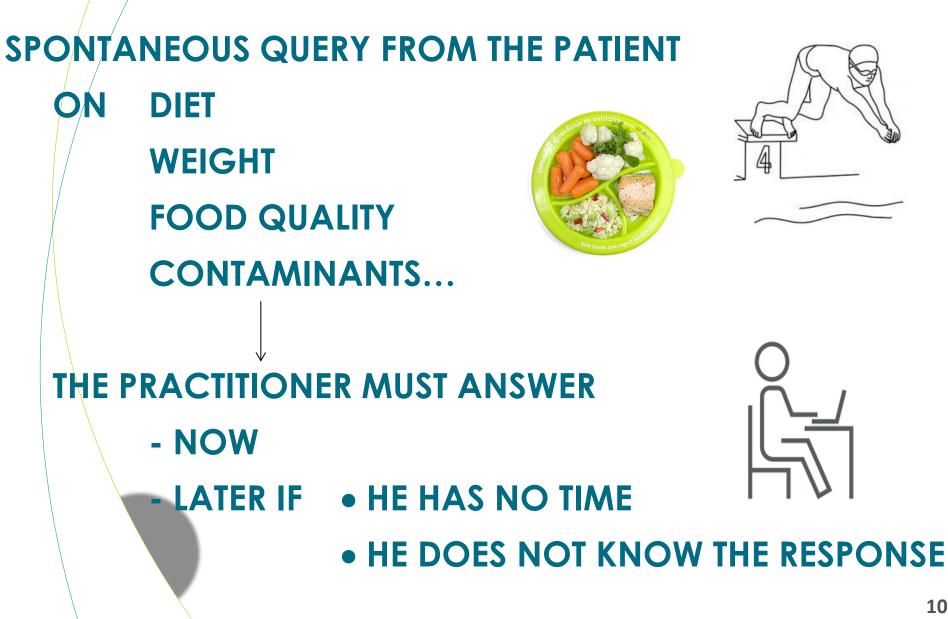


FROM THE PATIENT TO ITS ENTOURAGE EXAMPLES

- PASSIVE SMOKING AND INFANTS OR PREGNANCY
- THE ROLE OF PARENTS FOR THE CHILDREN DIET AND THEIR EXAMPLE FOR PHYSICAL ACTIVITY
- THE IMPORTANCE OF NUTRITION IN THE ELDERLY



OPPORTUNITIES



SOME RECOMMENDATIONS AND CAUTIONS



FOR THE PRACTITIONER LISTEN NO JUDGMENT



- NOT TO BE TOO CATEGORICAL
- START FROM THE PATIENT DIETARY HABITS
- BE POSITIVE AND CAUTIOUS
- REPEAT
- ONLY IF THE PATIENT IS READINESS TO LISTEN
- DO NOT ATTACK ON WEIGHT EXCESS ONLY
- ONE OR TWO ADVICES SIMULTANEOUSLY
- NOT FORGET THE ESSENTIAL ROLE
 - OF PHYSICAL ACTIVITY

HOW SHOULD NUTRITIONAL ADVICE BE ADMINISTRATED DURING A ROUTINE CONSULTATION

- 1. EVERY OPPORTUNITY TO ADDRESS A PREVENTION ISSUE
- 2. IT IS THE DOCTOR'S JOB TO SPEND TIME FOR PREVENTION: IT IS A MEDICAL ACT
- 3. THE PHYSICIAN MUST BE PERSONNALY CONVINCED OF THE IMPORTANCE OF DIET AND LIFESTYLE FOR HEALTH
- 4. ALWAYS EXPLAIN WHY AND HOW THE NUTRITION ACTS ON ITS OWN HEALTH OR DISEASE