



Parents' representatives Unavoidable actors

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COFACE FAMILIES EUROPE

Recent progress

- ONG and associations only
 - Publicity impact
 - AVMSD audio visual media service directive
 - Member of DG obesity Health platform
 - Self regulation
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Parents' associations

The French exemple

- WHAT?
 - HOW MANY ?
 - WHO?

 - HOW CAN THEY HELP
DISSIMINATION?
-

French parents' associations

Association 1901

- FCPE PEEP APEL
- 315 000,
1 000 000
- Headmaster, teachers,
parents...

Actions

- School AC
 - Conseil Supérieur de
l'Education,
 - Help
-

DISSIMINATION

BEFORE

- Anticipation
- Emotions and Fears
- Information meeting

AFTER

- Back Bags and school notebook
 - Evening meeting
-

Attention areas

Respect the hierarchy

Timing is everything

- 1 year
 - 1 month
 - What time is the best
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