



European
Commission



THE EU SCHOOL FRUIT,
VEGETABLES & MILK SCHEME



European
Commission

A European tool to encourage good eating habits in children

EGEA 2018

**M. Giulia MEDICO, Directorate
General for Agriculture and Rural
Development**

The EU school scheme at a glance

- **Fruit, vegetables and milk** to schoolchildren ⇒ part of wider educational programme
 - ✓ EU agriculture
 - ✓ benefits of healthy eating
 - EUR **250 million** per school year
 - From 1/8/2017 ⇒ two previous school schemes **merged**
 - ✓ Simplification
 - ✓ Effectiveness
- based on experience gained and evaluation



THE EU SCHOOL FRUIT,
VEGETABLES & MILK SCHEME



Experience gained and lessons learnt school fruit & vegetables scheme

- Since 2009
- In 2016/2017, last school year:
 - ✓ Participation by 24 countries
 - ✓ 12 million children in 79.000 schools
 - ✓ 74.000 tons of fruit and vegetables, mostly fresh (93% of total)
- External evaluation in 2012
 - ✓ More strategic approach
 - ✓ Strengthen educational measures
 - ✓ Enhance monitoring and evaluation



Experience gained and lessons learnt school fruit & vegetables scheme

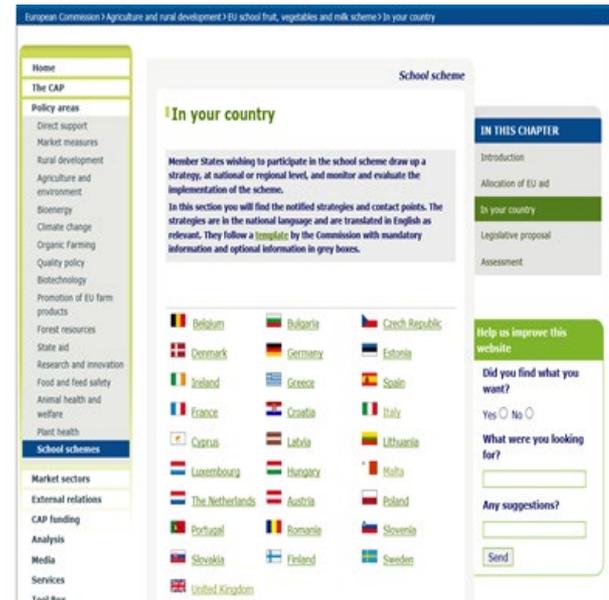
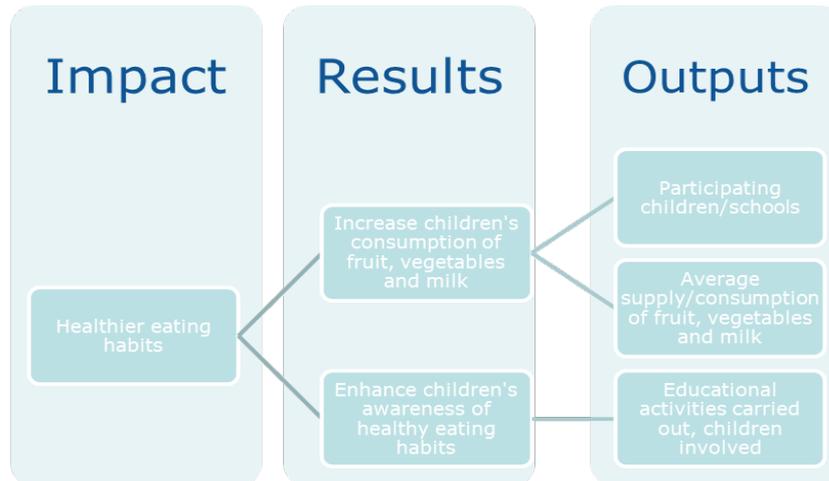
- Member States' evaluation reports (2017):
 - ✓ Most show increase of consumption at school while results for consumption at home more mixed
 - ✓ Educational measures, if suitably designed/implemented ⇒ positive impact on knowledge, attitude & consumption
 - ✓ Main recommendations ⇒
 - ✓ increase frequency and/or diversity of supply
 - ✓ involve parents more systematically;
 - ✓ improve information/communication activities;
 - ✓ reduce administrative burden

Reports available in [Europa](https://prezi.com/lx9vwsz74d5e/eu-fruit-and-vegetables-scheme-evaluation/) webpage; presentation of highlights: <https://prezi.com/lx9vwsz74d5e/eu-fruit-and-vegetables-scheme-evaluation/>

What's new in the EU school scheme

Strategies for 2017-2023

- Multi-annual
- Objectives and targets



- Common structure and EN translation for easier exchange of experience

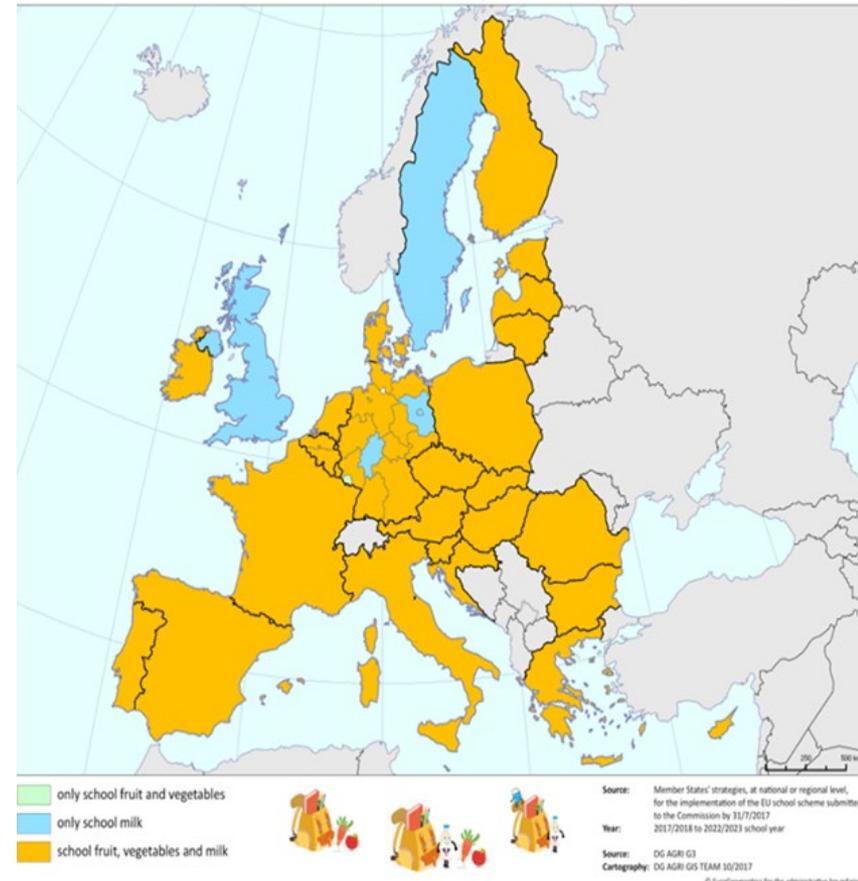
Highlights from strategies: broader coverage

All EU countries participate

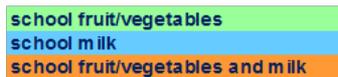
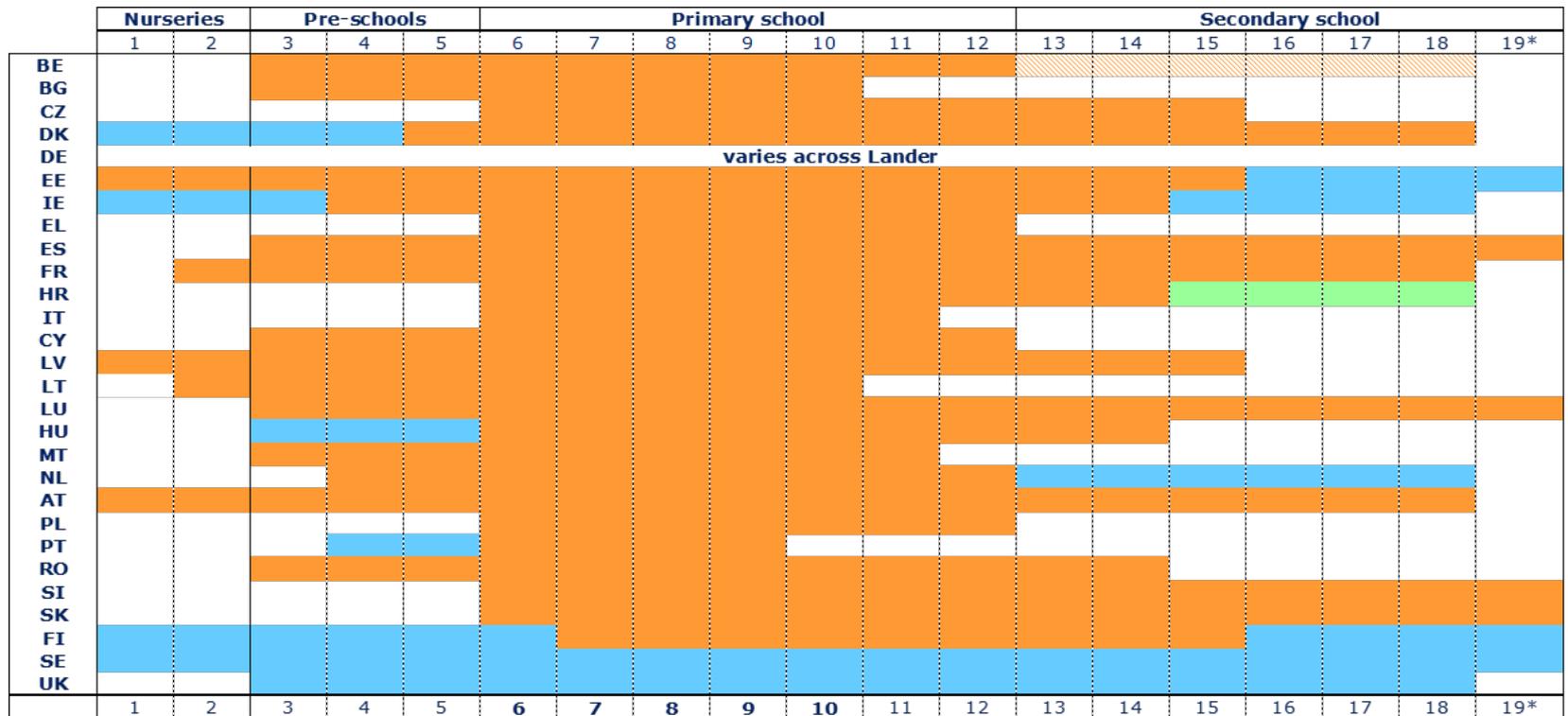
New ⇒ **fruit/vegetables** in

- ✓ **EL** (last implemented in 2014)
- ✓ **FI** and **3 Länder:**
Mecklenburg,
Saxony
Schleswig-Holstein

Implementation of the EU school fruit, vegetables & milk scheme 2017/2023



Highlights from strategies: children aged 6-10 in all countries

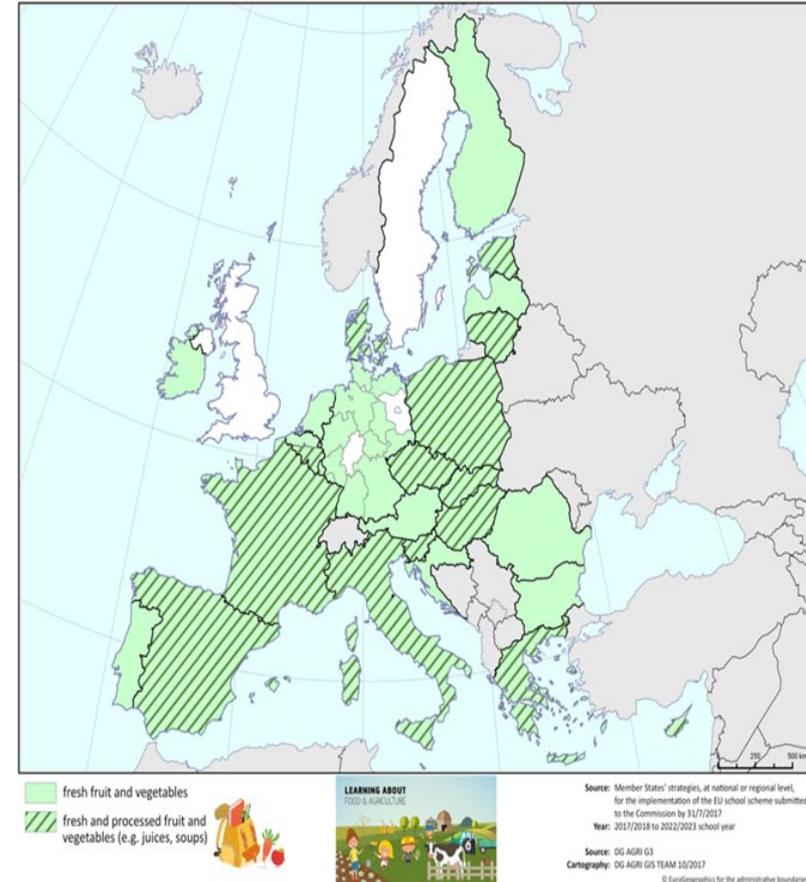


* can be higher in some MS with establishments for children with special educational needs

Highlights from strategies: fruit and vegetables for healthy eating

- For schoolchildren in **26 countries**
- **Only fresh** in **12** countries and most BE and DE (green in map)
- Clear **priority** for **fresh** in countries (striped in map) where schoolchildren receive also processed, mostly juices & soups
- **Choices** in previous school fruit and vegetables scheme (national authorities for health/nutrition) **confirmed or improved**

 Fruit and vegetables that children will receive under the EU school scheme 2017/2023



Highlights from strategies: fruit and vegetables for healthy eating

School fruit and vegetables 2017/2023 : comparison with previous school fruit and vegetables scheme

Member States' strategies	BE	BG	CZ	DK	DE	EE	IE	EL	ES	FR	HR	IT	CY	LV	LT	LU	HU	MT	NL	AT	PL	PT	RO	SI	SK	FI	SE	UK
Fresh fruit and vegetables	=	=	=	=	+	=	=	=	=	=	=	=	=	=	=	=	=	=	=	=	=	=	+	=	=	+		
Processed fruit and vegetables	=	=	=	=		=	=	=	=	=	=	=	=	=	=	=	=	=	=	=	=	=	=	=				
key	distribution envisaged distribution non envisaged distribution envisaged in some regions = as in previous school fruit and vegetables scheme + DE: some Länder join; FI joins; RO: choice of products																											

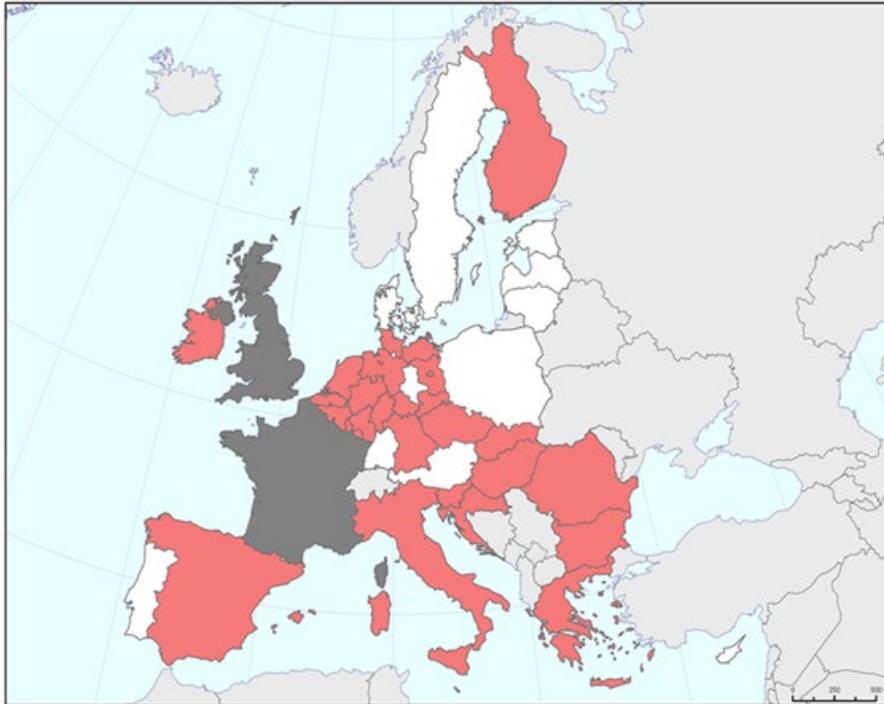
- Processed fruit/vegetables:

- ✓ No added sugar now without exceptions in juices, compotes, dried fruit
- ✓ Transparency on (very few) cases of exceptions to no added salt and added fat ⇒ gazpacho, kraut

Highlights from strategies: priority for choice of products



Priorities for the choice of fruit, vegetables, milk and milk products under the EU school scheme :
Local/regional purchasing



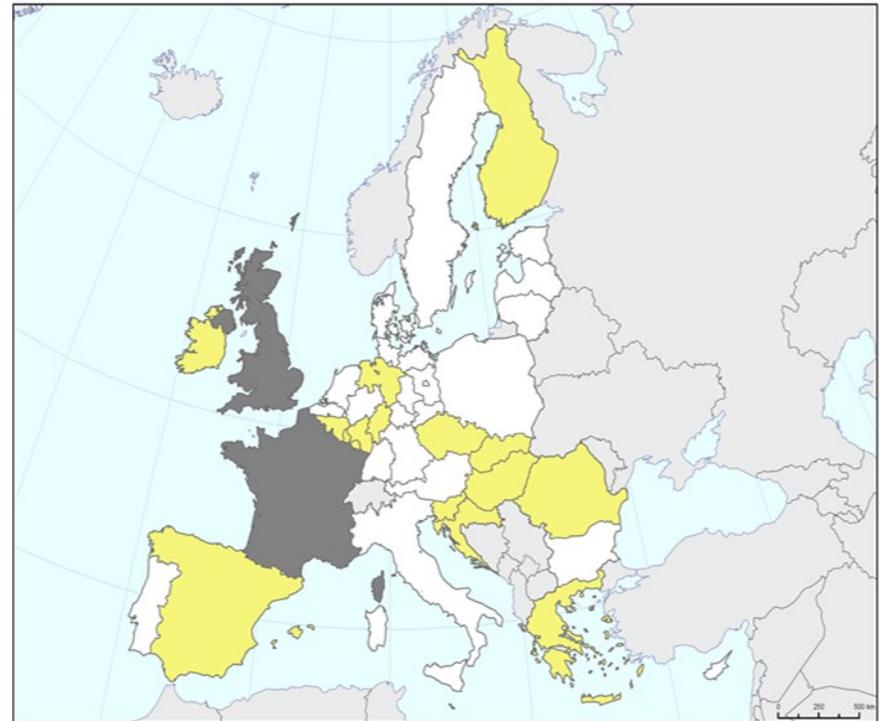
- Local/regional purchasing
- No priority to local/regional purchasing
- No information



Source: Member States' strategies, at national or regional level, submitted by 31/7/2017 and available in Europe (https://ec.europa.eu/agriculture/school-scheme/eu-countries_en)
Year: 2017/2018 to 2022/2023 school year
Overview: DG AGRI G3
Cartography: AGRI GIS TEAM 04/2018
© EuroGeographics for the administrative boundaries



Priorities for the choice of fruit, vegetables, milk and milk products under the EU school scheme :
Short supply chains



- Short supply chains
- No priority to short supply chains
- No information

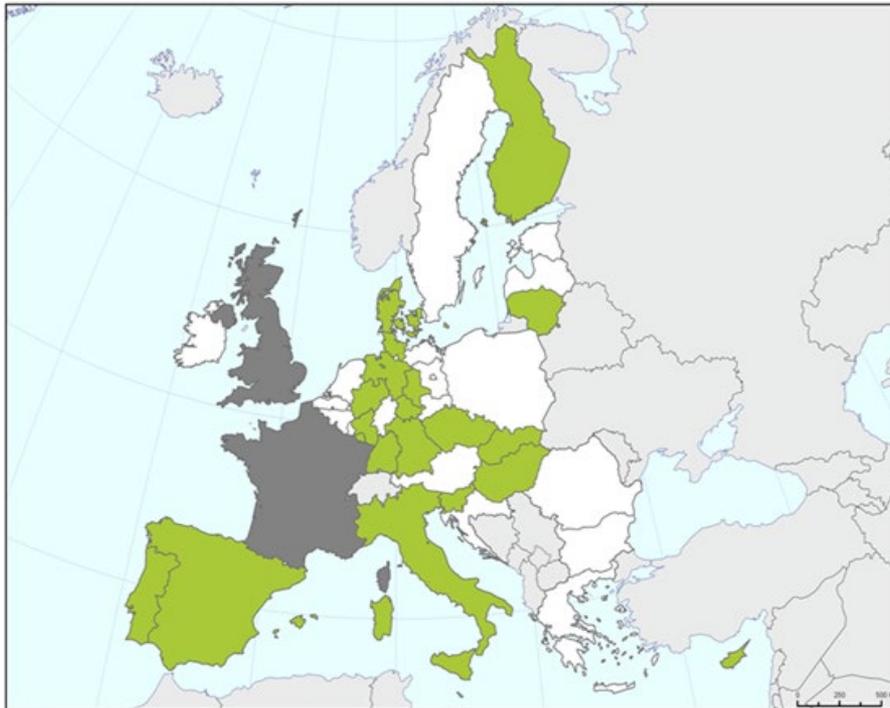


Source: Member States' strategies, at national or regional level, submitted by 31/7/2017 and available in Europe (https://ec.europa.eu/agriculture/school-scheme/eu-countries_en)
Year: 2017/2018 to 2022/2023 school year
Overview: DG AGRI G3
Cartography: AGRI GIS TEAM 04/2018
© EuroGeographics for the administrative boundaries

Highlights from strategies: priority for choice of products



Priorities for the choice of fruit, vegetables, milk and milk products under the EU school scheme :
Organic



- Organic
- No priority to organic products
- No information

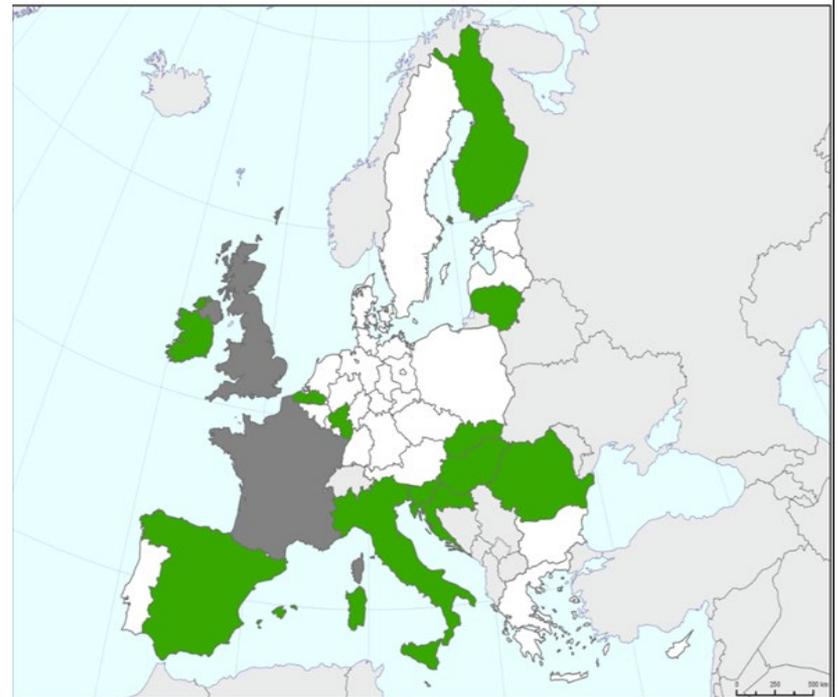


Source: Member States' strategies, at national or regional level, submitted by 31/12/2017 and available in Europe (https://ec.europa.eu/agriculture/school-scheme/ev-countries_en)
Year: 2017/2018 to 2022/2023 school year
Overview: DG AGRI G3
Cartography: AGRI GIS TEAM 04/2018

© EuroGeographics for the administrative boundaries



Priorities for the choice of fruit, vegetables, milk and milk products under the EU school scheme :
Environmental benefits



- Environmental benefits
- No priority to environmental benefits
- No information



Source: Member States' strategies, at national or regional level, submitted by 31/12/2017 and available in Europe (https://ec.europa.eu/agriculture/school-scheme/ev-countries_en)
Year: 2017/2018 to 2022/2023 school year
Overview: DG AGRI G3
Cartography: AGRI GIS TEAM 04/2018

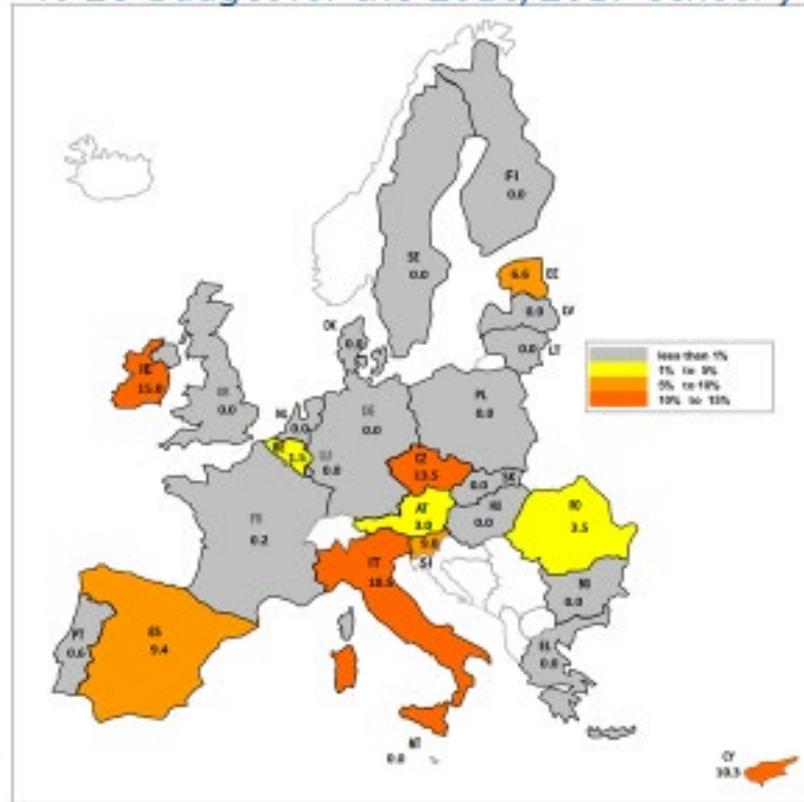
© EuroGeographics for the administrative boundaries

Highlight from strategies: enhanced educational dimension

- Educational activities
 - ✓ school gardens
 - ✓ visits to farms, dairies, markets, museums
 - ✓ tasting/cooking classes, workshops
 - ✓ seminars, lessons
 - ✓ other: e.g. competitions, games
- Some strategies ⇒ also **parents/teachers**
- ~ **8%** of planned 6-year-**budget** (max=15%) ⇒ if confirmed, **enhanced**
 - ✓ non-mandatory in previous milk scheme
 - ✓ ≤ % in previous fruit/vegetables scheme

Expenditure for educational measures in previous scheme

Expenditure for educational measures
% EU budget for the 2016/2017 school year (31/1/2018)



Limit is
15% of EU budget
Average = 3,47 %

12



Highlights from strategies: authorities/stakeholders

- **Different** role as per national rules
 - ✓ Most countries ⇒ regular meetings or participation in working groups/committees with advisory and/or technical support function
 - ✓ Some countries ⇒ not directly involved in implementation or administration (e.g. PL, SE, UK)
 - ✓ Some countries ⇒ directly involved in educational measures, information, monitoring, evaluation (e.g. HR, SI, SK, PT)
- Member States shall explain how authorities and stakeholders were involved in their annual monitoring reports: first due by 31/1/2019

First highlights on implementation

- Meeting authorities and stakeholders, 11/10/2017: take stock and exchange experience/good practice
 - ✓ Healthier **together** :
 - value of cross-sector cooperation
 - role of stakeholders
 - focus on teachers
 - don't forget parents for better results
 - ✓ The scheme works **reasonably well**
 - issues brought up, mostly for starting phase, do not point at difficulties that can't be overcome
 - some countries need stepping up efforts
- Presentations and recording in [Europa](#)

Looking forward

- Commission will continue fostering **dialogue** across policy areas, explore idea of **network**, consider database of **educational measures**
- Doctors' views and collaboration most welcome:
 - ✓ Consider information and communication activities to parents on healthy eating habits (contribution to families' involvement in the scheme)
 - ✓ Consider liaising with competent authorities on design and implementation of educational measures
 - ✓ Explore synergies in monitoring and evaluation

Questions?

Information on EU school scheme : introduction and legislation

https://ec.europa.eu/agriculture/school-scheme_en

Country section for strategy and contacts in each country for questions on how to participate and implementation issues

Mail for questions on EU initiative

agri-school-scheme@ec.europa.eu